

2017 SPONSORSHIP PACKAGE



**The IE Derby Divas are the Premiere All Women's Flat Track Roller Derby league of the Inland Empire.
Our league was formed in 2006 and is proudly run
by the skaters, for the skaters.**

THIS IS OUR 11TH SEASON

Over 40 women have joined from all over the IE-from Ontario to Redlands-representing San Bernardino and Riverside counties in local and eventually national competitions. There has been an incredible response from women interested in joining the IE's future Women's Flat Track Derby Association (www.wftda.com) rookie league. We are committed to enduring grueling training to prepare for our bouting season. The Divas promise their audiences a high-octane match with a shot of pinup girl and a twist of feminism. The skaters themselves come from all walks of life and range in age from 18-50. Our skaters body types and skating levels vary, but they all share their passion for derby. Be a part of our growing league this season!

OUR FANS:

We have a diverse and passionate fan base of over 3,000 fans. At home bouts, our audience usually exceeds 350 attendees. The average age of our fans ranges from ages 12-60. Our fans are familiar with our sponsors and patronize local businesses.

OUR COMMUNITY:

Our league is very involved in the community. We have worked with many charities and community groups such as the Girl Scouts, and the Ronald McDonald House.

Corporate Sponsorship Packages

- ___ Lead Jammer Level package \$1,500
- ___ Jammer level Package \$800
- ___ Pivot Level Package \$550
- ___ Blocker Level Package \$300
- ___ Head Ref Package (single bout only) \$100

Advertising Rates (Black and White ads printed in Home Bout Program)

- ___ Full Page Advertisement One Year (\$300)
- ___ ½ Page Advertisement One Year (\$200)
- ___ ¼ Page Advertisement One Year (\$150)
- ___ Program Insert (sponsor provided) One Year (\$300)
- ___ Company Logo/Link on Website One Year (\$100)

Targeted Marketing Programs

- ___ Vendor Space (Vendor provides table and chairs) Single Bout (\$15w/\$10 raffle)
- ___ Banners (Provided by Sponsor) Single Bout (\$25) One Year (\$65)

Make Me an MVP! Please contact us about creating a custom brand integration package.

Meet the Divas Have five Divas at the event of your choice \$300 (2 hours)

IN-KIND CONTRIBUTIONS

Trades and in-kind contributions are always accepted and appreciated. Let us know if you have an idea.

We would love to work with you!

Contribution Amount

\$ _____

Sponsorship Packages Available

Cost	\$1,500	\$800	\$550	\$300	\$100
Pre-Event Exposure					
Company Name on Tickets as Presenting Sponsor	1	-	-	-	-
Logo on Flyers as Presenting Sponsor (2,500 QTY)	1	-	-	-	-
Logo on Posters as Presenting Sponsor (100 QTY)	1	-	-	-	-
Logo/Link on Website for One Year	1	1	1	1	1
Event Appearance by Five Derby Divas (Two Hours)	1	-	-	-	-
Logo/Image/Company Description	4	2	1	1	1
Facebook/Twitter Mentions	12	12	4	4	1
Company Name in Program as Presenting Sponsor	1	-	-	-	-
Pre-Game Meet-N-Greet Photo Opportunity w/One Team	1	1	-	-	-
Booth Space (Per Bout)	1	1	1	-	-
Announcements (Per Bout)	3	2	1	1	1
Banner (Per Bout)	1	1	1	1	1
Tickets					
VIP Season Tickets	4	2	2	-	-
VIP Tickets-One Bout	-	-	-	2	2
Program Advertisements					
Full Page/Black and White (Per Bout)	1	-	-	-	-
½ Page/Black and White (Per Bout)	-	1	-	-	-
¼ Page/Black and White (Per Bout)	-	-	1	-	-
Merchandise					
IEDD T-Shirt	2	1	1	1	1

Payment Info

Please send a completed Sponsorship Agreement to:

sponsorship@iederbydivas.com

We accept PayPal, checks, cash, money orders, and cashier's checks. Please contact sponsorship@iederbydivas.com. Please specify in the subject line that the Payments are for sponsorship or vending and include the name of your business.

Our mailing address is 22421 Barton Road #533, Grand Terrace, CA. 92313.

Vendor Information

- Vendors provide merchandise and/or business information, tables, chairs, and staff.
- Each vendor space is not to exceed 10'x10'.
- Vendor space is reserved in the order in which your contract and payment are received. Priority is given to sponsors and vendors who make an annual commitment. If you would like to reserve a specific spot, please contact us.
- A limit of two staff members per vendor space is encouraged. Tickets for additional staff are available to purchase. Each additional is \$10.
- The vendor space purchase includes a "shout out" by our announcers at the bout.
- Please arrive one hour before the doors open to set up.
- You may bring supplemental lighting; please let us know in advance if an electrical outlet is needed and we will do our best to accommodate your request. There is an additional \$25 fee for electricity.
- Please contact sponsorship@iederbydivas.com for answers to any questions you may have.