

## 2017 SPONSORSHIP PACKAGE



The IE Derby Divas are the Premiere All Women's Flat Track Roller Derby league of the Inland Empire. Our league was formed in 2006 and is proudly run by the skaters, for the skaters.

## **THIS IS OUR 11<sup>TH</sup> SEASON**

**Over 40 women have joined from all over the IE-from Ontario to Redlands-representing San Bernardino and Riverside counties in local and eventually national competitions. There has been an incredible response from women interested in joining the IE's future Women's Flat Track Derby Association ([www.wftda.com](http://www.wftda.com)) rookie league. We are committed to enduring grueling training to prepare for the 2017 season. The Divas promise their audiences a high octane match with a shot of pinup girl and a twist of feminism. The skaters themselves come from all walks of life and range in age from 18-49. Body type and skating levels vary, but all share their passion for derby. Be a part of our 10th year!**

**OUR FANS: We have a diverse and passionate fan base of over 3,000 fans. At home bouts, our audience usually exceeds 350 attendees. The average age of our fans ranges from ages 24-35. Our fans are familiar with our sponsors and patronize local businesses.**

**OUR COMMUNITY: Our league is very involved in the community. We have worked with many charity and community groups such as the Girl Scouts, and the Ronald McDonald House.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

# IN-KIND CONTRIBUTIONS

Trades and in-kind City/State/Zip contributions are always accepted and appreciated.

Let us know if you have an idea to win the world of the sponsorship agreement. We would love to work with you!

Contribution Amount

\$ \_\_\_\_\_

## Corporate Sponsorship Packages

- \_\_\_ Lead Jammer Level package .....\$1,500
- \_\_\_ Jammer level Package .....\$800
- \_\_\_ Pivot Level Package .....\$550
- \_\_\_ Blocker Level Package .....\$300
- \_\_\_ Head Ref Package (single bout only) .....\$100

## MEET THE DIVAS

\_\_\_ Have 5 Divas at the event of your choice (2 hours - \$300)

## Advertising Rates (Black and White ads printed in Home Bout Program)

- \_\_\_ Full Page Advertisement .....  One Year (\$300)
- \_\_\_ ½ Page Advertisement .....  One Year (\$200)
- \_\_\_ ¼ Page Advertisement .....  One Year (\$150)
- \_\_\_ Program Insert (sponsor provided) .....  One Year (\$300)
- \_\_\_ Company Logo/Link on Website .....  One Year (\$100)

## Targeted Marketing Programs

- \_\_\_ Vendor Space (vendor provides table, chairs, and personnel) .....  Single Bout (\$15 w/\$10 raffle)
- \_\_\_ Banners (Sponsor provides).....  Single Bout (\$25)                       One Year (\$65)

**Make Me an MVP!**  please contact us about creating a custom brand integration package.

# Sponsorship Packages Available

<b>IED</b>	<b>Lead Jammer</b>	<b>Jammer</b>	<b>Pivot</b>	<b>Blocker</b>	<b>Head Ref</b>
Cost	\$1,500	\$800	\$550	\$300	\$100
<b>Pre-Event Exposure</b>					
Company Name on Tickets as Presenting Sponsor	1	-	-	-	-
Logo on Fliers as presenting Sponsor (Qty-2,500)	1	-	-	-	-
Logo on Posters as Presenting Sponsor (Qty-100)	1	-	-	-	-
Logo/link on Website for One Year	1	1	1	1	1
Event Appearance by Five Roller Girls (2 Hours)	1	-	-	-	-
<b>Email Blasts (3,100+ Subscribers)</b>					
Logo/Image/Company Description	4	2	1	1	1
<b>Social Media (3,000+ Facebook Fans/1,600+ Twitter Followers)</b>					
Facebook/Twitter Mentions	12	12	4	4	1
<b>In-Event Exposure</b>					
Company Name in Program as Presenting Sponsor	1	-	-	-	-
Pre-Game Meet-n-Greet Photo Opportunity w/ One Team	1	1	-	-	-
Booth Space (Per Bout)	1	1	1	-	-
Announcements (Per Bout)	3	2	1	1	1
Banner (Per Bout)	1	1	1	1	1
<b>Tickets</b>					
VIP Season Tickets	4	2	2	-	-
VIP Tickets-One Bout	-	-	-	2	2
<b>Program Advertisements</b>					
Full Page/Black and White (Per Bout)	1	-	-	-	-
½ Page/Black and White (Per Bout)	-	1	-	-	-
¼ Page/Black and White (Per Bout)	-	-	1	-	-
<b>Merchandise</b>					
IEDD T-Shirt	2	1	1	1	1

### **Payment Info**

Please send a completed Sponsorship Agreement to:

[sponsorship@iederbydivas.com](mailto:sponsorship@iederbydivas.com)

We accept PayPal, checks, cash, money orders, and cashier's checks. Please contact [sponsorship@iederbydivas.com](mailto:sponsorship@iederbydivas.com). Please specify in the subject line that the Payments are for sponsorship or vending and include the name of your business.

Our mailing address is 22421 Barton Road #533, Grand Terrace, CA. 92313.

### **Vendor Information**

- Vendors provide merchandise and/or business information, tables, chairs, and staff.
- Each vendor space is not to exceed 10'x10'.
- Vendor space is reserved in the order in which your contract and payment are received. Priority is given to sponsors and vendors who make an annual commitment. If you would like to reserve a specific spot, please contact us.
- A limit of two staff members per vendor space is encouraged. Tickets for additional staff are available to purchase. Each additional is \$10.
- The vendor space purchase includes a "shout out" by our announcers at the bout.
- Please arrive one hour before the doors open to set up.
- You may bring supplemental lighting; please let us know in advance if an electrical outlet is needed and we will do our best to accommodate your request. There is an additional \$25 fee for electricity.
- Please contact [sponsorship@iederbydivas.com](mailto:sponsorship@iederbydivas.com) for answers to any questions you may have.