

2016 SPONSORSHIP PACKAGE



The IE Derby Divas are the Premiere All Women's Flat Track Roller Derby league of the Inland Empire. Our league was formed in 2006 and is proudly run by the skaters, for the skaters'.

THIS IS OUR 10TH SEASON

Over 40 women have joined from all over the IE-from Ontario to Redlands-representing San Bernardino and Riverside counties in local and eventually national competitions. There has been an incredible response from women interested in joining the IE's future Women's Flat Track Derby Association (www.wftda.com) rookie league. We are committed to enduring grueling training to prepare for the 2016 season. The Divas promise their audiences a high octane match with a shot of pinup girl and a twist of feminism. The skaters themselves come from all walks of life and range in age from 18-49. Body type and skating levels vary, but all share their passion for derby. Be a part of our 10th year!

OUR FANS: We have a diverse and passionate fan base of over 3,000 fans. At home bouts, our audience usually exceeds 350 attendees. The average age of our fans ranges from ages 24-35. Our fans are familiar with our sponsors and patronize local businesses.

OUR COMMUNITY: Our league is very involved in the community. We have worked with many charity and community groups such as the Girl Scouts, and the Ronald McDonald House.

Company Name _____

Contact Name _____

Mailing Address _____

Telephone _____

Email _____

Signature _____ Date _____

IN-KIND CONTRIBUTIONS

Trades and in-kind contributions are always accepted and appreciated.

Let us know if you have an idea. We would love to work with you!

Contribution Amount

\$ _____

Corporate Sponsorship Packages

- ___ Lead Jammer Level package\$1,500
- ___ Jammer level Package\$800
- ___ Pivot Level Package\$550
- ___ Blocker Level Package\$300
- ___ Head Ref Package (single bout only)\$100

MEET THE DIVAS

___ Have 5 Divas at the event of your choice (2 hours - \$300)

Advertising Rates (Black and White ads printed in Home Bout Program)

- ___ Full Page Advertisement One Year (\$300)
- ___ ½ Page Advertisement One Year (\$200)
- ___ ¼ Page Advertisement One Year (\$150)
- ___ Program Insert (sponsor provided) One Year (\$300)
- ___ Company Logo/Link on Website One Year (\$100)

Targeted Marketing Programs

- ___ Vendor Space (vendor provides table, chairs, and personnel) Single Bout (\$15 w/\$10 raffle)
- ___ Banners (Sponsor provides)..... Single Bout (\$25) One Year (\$65)

Make Me an MVP! please contact us about creating a custom brand integration package.

Sponsorship Packages Available

IED	Lead Jammer	Jammer	Pivot	Blocker	Head Ref
Cost	\$1,500	\$800	\$550	\$300	\$100
Pre-Event Exposure					
Company Name on Tickets as Presenting Sponsor	1	-	-	-	-
Logo on Fliers as presenting Sponsor (Qty-2,500)	1	-	-	-	-
Logo on Posters as Presenting Sponsor (Qty-100)	1	-	-	-	-
Logo/link on Website for One Year	1	1	1	1	1
Event Appearance by Five Roller Girls (2 Hours)	1	-	-	-	-
Email Blasts (3,100+ Subscribers)					
Logo/Image/Company Description	4	2	1	1	1
Social Media (3,000+ Facebook Fans/1,600+ Twitter Followers)					
Facebook/Twitter Mentions	12	12	4	4	1
In-Event Exposure					
Company Name in Program as Presenting Sponsor	1	-	-	-	-
Pre-Game Meet-n-Greet Photo Opportunity w/ One Team	1	1	-	-	-
Booth Space (Per Bout)	1	1	1	-	-
Announcements (Per Bout)	3	2	1	1	1
Banner (Per Bout)	1	1	1	1	1
Tickets					
VIP Season Tickets	4	2	2	-	-
VIP Tickets-One Bout	-	-	-	2	2
Program Advertisements					
Full Page/Black and White (Per Bout)	1	-	-	-	-
½ Page/Black and White (Per Bout)	-	1	-	-	-
¼ Page/Black and White (Per Bout)	-	-	1	-	-
Merchandise					
IEDD T-Shirt	2	1	1	1	1

Payment Info

Please send a completed Sponsorship Agreement to:

sponsorship@iederbydivas.com

We accept PayPal, checks, cash, money orders, and cashier's checks. Please contact sponsorship@iederbydivas.com. Please specify in the subject line that the Payments are for sponsorship or vending and include the name of your business.

Our mailing address is 22421 Barton Road #533, Grand Terrace, CA. 92313.

Vendor Information

- Vendors provide merchandise and/or business information, tables, chairs, and staff.
- Each vendor space is not to exceed 10'x10'.
- Vendor space is reserved in the order in which your contract and payment are received. Priority is given to sponsors and vendors who make an annual commitment. If you would like to reserve a specific spot, please contact us.
- A limit of two staff members per vendor space is encouraged. Tickets for additional staff are available to purchase. Each additional is \$10.
- The vendor space purchase includes a "shout out" by our announcers at the bout.
- Please arrive one hour before the doors open to set up.
- You may bring supplemental lighting; please let us know in advance if an electrical outlet is needed and we will do our best to accommodate your request. There is an additional \$25 fee for electricity.
- Please contact sponsorship@iederbydivas.com for answers to any questions you may have.



IE Derby Divas

2016 Season Schedule



Travel Bout



Home Bout

APR 24th Hustle, Hit, Don't Quit!! Open Scrimmage

May 21st OC Roller Girls vs IE Derby Divas

JUN 11th IE Derby Divas vs Foothill Foxy Flyers

AUG 20th IE Derby Divas vs Mojave Rattle Skaters

SEPT 17th & 18th Deep Blue Derby Tournament

SEPT 24th Battle of the IE Tournament

OCT 15th IE Derby Divas vs Dirt City Roller Rats

All **Home Bouts** are played at:
CalSkate GT, 22080 Commerce Way
Grand Terrace, CA 92313

Photos
Courtesy
of



More info at: www.iederbydivas.com